

Minutes of Meeting of the Sub –Committee Constituted for  
Selection of Five unique ICs under IAI programme of STRIVE Project  
Held on – 24 May 2021

**Background:**

1. Under the project total of 30 Industry Clusters would be selected pan India. In the pilot phase of Industry Apprenticeship Initiative (IAI) under STRIVE, 11 Industry clusters were selected from seven states.
2. DGT launched scale up phase on 20<sup>th</sup> May 2020 for selecting remaining 19 Industry Clusters from across India through competitive selection process.
3. In response to the scale up phase total 364 IC applications received from 25 States/UTs. Of which, 93 IC applications meeting the qualifying criteria evaluated by State Cluster Evaluation Committee (SCEC) and recommended by State Steering Committee (SSC) for national level evaluation by the National Cluster Evaluation Committee (NCEC).
4. National Cluster Evaluation Committee (NCEC) on 12<sup>th</sup> February 2021 selected 19 Industry Clusters for the scale up phase. NCEC also selected 10 Industry Clusters in waiting list based on the ranking which could be notified should there be any drop out from the actual list of 19 ICs which were approved. (Refer NCEC MoM page 2)
5. National Steering Committee (NSC) in its meeting on 12<sup>th</sup> March noted that unique clusters could not be selected due to their lack of capacity. NSC decided to give another opportunity to such clusters and formed a subcommittee to select 5 such industry clusters either from the existing pool of applications or calling fresh applications. Sub Committee was empowered by NSC to define the rules and processes for selection of such clusters. NSC empowered and authorized National Project Director for approving composition, overseeing functions of the subcommittee and approval of such Industry Clusters recommended by the subcommittee. (refer NSC MoM, para 6, page no 5)

**Summary of key deliberations**

6. In accordance of point 5 above, a subcommittee was constituted and meeting was organized on 24<sup>th</sup> May 2021. Outcomes of the meeting is highlighted below:
  - Members deliberated both options of selecting unique ICs from within the existing IC application pool received in scale up phase but not selected and receiving fresh nominations from non-represented states



- Committee acknowledged that readvertising will be time consuming and lengthy activity with very limited response time due to pandemic and other business priorities at states. It was also highlighted that existing DLIs/KPIs with 30 ICs might be compromised in such efforts of readvertising and coordination with states.
- Considering the limited time for the project and limited number of ICs to be selected, Committee agreed to look at the existing IC applications received in the scale up phase which were recommended by States but could not be selected due to their capacity constraints reflected in evaluation.
- Committee noted that total 93 applications were recommended by States through respective State Steering Committees (SSCs), of which 19 ICs were selected. Remaining 74 ICs including 10 ICs which were in waitlist were assessed by the subcommittee for selecting 5 unique ICs.
- Various parameters were deliberated by the committee members and following rules were finalised to define the eligibility of the cluster to qualify as unique –
  - Sector/Nature/profile of the industry cluster is from traditional, innovative/new/special area , craft or service based
  - Profile/sector of the cluster is different than the Industry Clusters selected in pilot and scale up phase
  - Specific Profile of Industry Cluster is available
- Based on the above parameters and analysis, subcommittee mapped each 74 Industry Cluster against the above criteria (Refer Annex 2) and found 9 Industry Clusters qualifying the criteria (Table 1)

Table 1 – ICs meeting the Criteria

SN	IC Name	State	NOEC Marks	Cluster profile	Meeting the Unique Criteria (Y/N)
1	Ethamozhy Coir Cluster	Tamil Nadu	29	Coir	Y
2	The INOSERVE	Tamil Nadu	28	Tea Plantation	Y
3	Deogiri Rubber Cluster Foundation	Maharashtra	26	Rubber & Plastic	Y
4	Pipli Applique Cluster	Odisha	25	Ornamental needlework and handicraft	Y
5	Kerala Hotels and Resturant Association	Kerala	24	Hotel and Restaurant	Y
6	Teisipur Coir Cluster	Odisha	18	Coir	Y
7	Logistics Sector Skill Council	Tamil Nadu	15	Logistics	Y
8	Siraha Shakti Okkuta Food Cluster	Karnataka	14	Food Processing	Y
9	Jabalpur Chamber of Commerce and Industry	Madhya Pradesh	12	Hospitality	Y

- Subcommittee further deliberated on the nine IC applicants mentioned in Table 1 and emphasised that only one cluster from same nature of sector which has higher NCEC marks to be recommended. In accordance and other deliberations by committee members; Subcommittee recommends final list of ICs as listed in Table 2.
- Details of not considered ICs with subcommittee observation's is mentioned in Table 3

Table 2-

List of ICs recommended by subcommittee for approval of competent authority

SN	IC Name	State	NCEC Marks	Cluster profile
1	Ethamozhy Coir Cluster	Tamil Nadu	29	Coir
2	The INOSERVE	Tamil Nadu	28	Tea Plantation
3	Pipli Applique Cluster	Odisha	25	Ornamental needlework and handicraft
4	Kerala Hotels and Resturant Association	Kerala	24	Hotel and Restaurant
5	Simha Shakti Okkuta Food Cluster	Karnataka	14	Food Processing

Table 3- Rational of not recommending 4 ICs

SN	IC Name	State	NCEC Marks	Committee Observations
1	Deogiri Rubber Cluster Foundation	Maharashtra	26	Sector profile is actually pertaining to Automobile and Engineering related to tyre. Moreover, two ICs are already approved in same district Aurangabad - one in pilot stage and second at scale up phase.
2	Teisipur Coir Cluster	Odisha	18	Only one IC from the same sector to be covered whice has higher NCEC mark.
3	Logistics Sector Skill Council	Tamil Nadu	15	Applicant is a Sector Skill Council, members opinionated conflict of interest.
4	Jabalpur Chamber of Commerce and Industry	Madhya Pradesh	12	Only one IC from the same sector to be covered which has higher NCEC mark.

Enclosures:

- o Annexure 1 – Profile of Industry Clusters selected in pilot and scale up phase

- o Annexure 2- Profile of 74 Industry Clusters assessed and deliberated by the sub committee

Members in attendance joined through VC.

1. Ishwar Singh , Director AT (chair)
2. Parveen Tyagi , Deputy Director , DGT- Member Secretary
3. Swati Sethi, RDSDE Delhi , Member
4. Satish Kumar, Apprenticeship section – DGT, Member
  
5. Sanjay Kumar, Director (projects) – as special invitee

